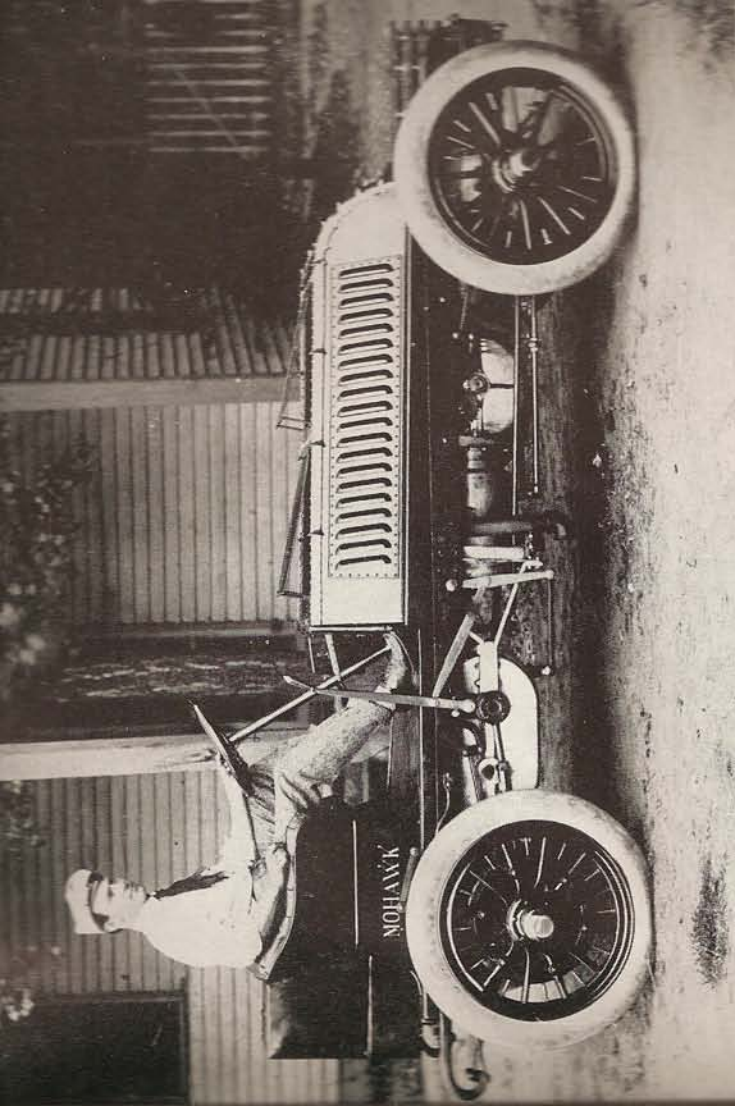


Using a stripped automobile as gondola, Carl and Captain Bumbaugh float over Indianapolis in one of the earliest forms of aerial advertising.



Carl Fisher (left) and his friend and partner James A. Allison. They made their fortunes by founding the Prest-O-Lite Company of America which first made night driving practical for motorists.



At the Harlem dirt track of the Chicago Automobile Club, October 1, 1904, Carl set a world's record of 2:02 for two miles.

The trail blazers for The Lincoln Highway, headed by Carl Fisher, push their way through Price Canyon, Colorado.

